

Aristotelian Argument: Putting meat on our argumentative skeleton

- EXORDIUM: GREETING, OR OTHERWISE ADDRESSING OR “HOOKING” YOUR AUDIENCE
- NARRATION: A LITTLE BACKGROUND ON THE PROBLEM/ISSUE/ARGUMENT AT HAND
- STATEMENT OF CASE: THE THESIS OF YOUR ARGUMENT
- PARTITION: THESIS PART 2 – A SUMMARY OF YOUR KEY CLAIMS
- CONFIRMATION OF CASE: EVIDENCIARY SUPPORT/PROOF OF CASE
- NOD TO THE OPPOSITION: COUNTERARGUMENT
- REFUTATION: NEGATIVE PROOFS/DEPOSITIONING
- SUMMATION: BRIEF SUMMARY OF EVERYTHING ABOVE
- PERORATION: CALL TO ACTION (WHAT’S THE THING YOU WANT YOUR AUDIENCE TO TAKE AWAY)