Question 2

Suggested time—40 minutes.

(This question counts for one-third of the total essay section score.)

In 1930 Mohandas "Mahatma" Gandhi led a nonviolent march in India protesting Britain's colonial monopoly on and taxation of an essential resource: salt. The Salt March, as it came to be known, was a triggering moment for the larger civil disobedience movement that eventually won India independence from Britain in 1947. Shortly before the Salt March, Gandhi had written to Viceroy Lord Irwin, the representative of the British crown in India. The passage below is the conclusion of that letter. Read the passage carefully. Then, in a well-written essay, analyze the rhetorical choices Gandhi makes to present his case to Lord Irwin.

I know that in embarking on non-violence, I shall be running what might fairly be termed a mad risk. But the victories of truth have never been won *Line* without risks, often of the gravest character.

Conversion of a nation that has consciously or unconsciously preyed upon another, far more numerous, far more ancient, and no less cultured than itself, is worth any amount of risk.

I have deliberately used the word conversion. For my ambition is no less than to convert the British people through non-violence, and thus to make them see the wrong they have done to India. I do not seek to harm your people. I want to serve them even as I want to serve my own. I believe that I have always served them.

I served them up to 1919, blindly. But when my eyes were opened and I conceived non-co-operation, the object still was to serve them. I employed the same weapon that I have, in all humility, successfully used against the dearest members of my family. If I have equal love for your people with mine, it will not long remain hidden. It will be acknowledged by them, even as the members of my family acknowledged, after they had tried me for several years. If the people join me, as I expect they will, the sufferings they will undergo, unless the British nation sooner retraces its steps, will be enough to melt the stoniest hearts.

The plan through civil disobedience will be to combat such evils as I have sampled out. If we want to sever the British connection it is because of such evils. When they are removed, the path becomes easy. Then the way to friendly negotiation will be open. If the British commerce with India is purified of greed, you will have no difficulty in recognizing our independence. I invite you then to pave the way for immediate removal of those evils, and thus open a way for a real conference between equals, interested only in promoting the common good of mankind through voluntary fellowship and in arranging terms of mutual help and commerce equally suited to both. You have unnecessarily laid stress upon communal problems that unhappily affect this land. Important

though they undoubtedly are for the consideration of any scheme of Government they have little bearing on the greater problems which are above communities and which affect them all equally. But if you cannot see your way to deal with these evils and my letter makes no appeal to your heart, on the eleventh day of this month, I shall proceed with such co-workers of the Ashram¹ as I can take, to disregard the provisions of the salt laws. I regard this tax to be the most iniquitous of all from the poor man's standpoint. As the independence movement is essentially for the poorest in the land, the beginning will be made with this evil. The wonder is that we have submitted to the cruel monopoly for so long. It is, I know, open to you to frustrate my design by arresting me. I hope that there will be tens of thousands ready, in a disciplined manner, to take up the work after me, and, in the act of disobeying the Salt Act², to lay themselves open to the penalties of a law that should never have

I have no desire to cause you unnecessary embarrassment, or any at all, so far as I can help. If you think that there is any substance in my letter, and if you will care to discuss matters with me, and if to that end you would like me to postpone publication of this letter, I shall gladly refrain on receipt of a telegram to that effect soon after this reaches you. You will, however, do me the favour not to deflect me from my course, unless you can see your way to conform to the substance of this letter.

disfigured the statute book.

This letter is not in any way intended as a threat, but is a simple and sacred duty, peremptory on a civil resister. Therefore, I am having it specially delivered by a young English friend who believes in the Indian cause and is a full believer in non-violence and whom Providence seems to have sent to me, as it were, for the very purpose.

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¹ A spiritual retreat or monastery for a community of Hindus

² The India Salt Act (1882) enforced the British colonial government's monopoly on the collection, manufacture, and sale of salt in India.

Question 2

Suggested time—40 minutes.

(This question counts for one-third of the total essay section score.)

In 1997, then United States Secretary of State Madeleine Albright gave the commencement speech to the graduating class of Mount Holyoke College, a women's college in Massachusetts. Read the following excerpt from her speech carefully. Then write a well-developed essay in which you analyze the choices Albright makes to convey her message to the audience.

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As individuals, each of us must choose whether to live our lives narrowly, selfishly and complacently, or to act with courage and faith.

As a nation, America must choose whether to turn inward and betray the lessons of history, or to seize the opportunity before us to shape history. Today, under the leadership of President Clinton, America is making the right choice.

The Berlin Wall is now a memory. We could be satisfied with that. Instead, we are enlarging and adapting NATO¹ and striving to create a future for Europe in which every democracy—including Russia—is our partner and every partner is a builder of peace.

Largely because of U.S. leadership, nuclear weapons no longer target our homes. We could relax. Instead, we are working to reduce nuclear arsenals further, eliminate chemical weapons, end the child-maiming scourge of land mines and ratify a treaty that would ban nuclear explosions forever.

The fighting in Bosnia has stopped. We could turn our backs now and risk renewed war. Instead, we are renewing our commitment, and insisting that the parties meet theirs, to implement the Dayton

Accords.² And we are backing the War Crimes Tribunal, because we believe that those responsible for ethnic cleansing should be held accountable and those who consider rape just another tactic of war should answer for their crimes.

We have built a growing world economy in which those with modern skills and available capital have done very well. We could stop there. Instead, we are pursuing a broader prosperity, in which those entrapped by poverty and discrimination are empowered to share, and in which every democracy on every continent will be included.

In our lifetimes, we have seen enormous advances in the status of women. We could now lower our voices and—as some suggest—sit sedately down. Instead, women everywhere—whether bumping

against a glass ceiling or rising from a dirt floor—are standing up, spreading the word that we are ready to claim our rightful place as full citizens and full participants in every society on Earth.

Mount Holyoke is the home, to borrow Wendy Wasserstein's phrase, of "uncommon women." But we know that there are uncommon women in all corners of the globe.

In recent years, I have met in Sarajevo with women weighted down by personal grief reaching out across ethnic lines to rebuild their shattered society.

In Burundi, I have seen women taking the lead in efforts to avoid the fate of neighboring Rwanda, where violence left three-quarters of the population female, and one-half of the women widows.

In Guatemala, I have talked to women striving to ensure that their new peace endures and is accompanied by justice and an end to discrimination and abuse.

And in Burma, I have met with a remarkable woman named Aung San Suu Kyi, who risks her life every day to keep alive the hope for democracy in her country.

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These women have in common a determination to chart their own path, and by so doing, to alter for the better the course of their country or community.

Each has suffered blows, but each has proceeded with courage. Each has persevered.

As you go along your own road in life, you will, if you aim high enough, also meet resistance, for as Robert Kennedy once said, "if there's nobody in your way, it's because you're not going anywhere." But no matter how tough the opposition may seem, have courage still—and persevere.

There is no doubt, if you aim high enough, that you will be confronted by those who say that your efforts to change the world or improve the lot of those around you do not mean much in the grand scheme of things. But no matter how impotent you may sometimes feel, have courage still—and persevere.

It is certain, if you aim high enough, that you will find your strongest beliefs ridiculed and challenged; principles that you cherish may be derisively dismissed by those claiming to be more practical or realistic than you. But no matter how weary you may become in persuading others to see the value in what you value, have courage still—and persevere.

Inevitably, if you aim high enough, you will be buffeted by demands of family, friends and employment that will conspire to distract you from your course. But no matter how difficult it may be to meet the commitments you have made, have courage still—and persevere.

It has been said that all work that is worth anything is done in faith.

This morning, in these beautiful surroundings, at this celebration of warm memory and high expectation, I summon you in the name of this historic college and of all who have passed through its halls, to embrace the faith that your courage and your perseverance will make a difference; and that every life enriched by your giving, every friend touched by your affection, every soul inspired by your passion and every barrier to justice brought down by your determination, will ennoble your own life, inspire others, serve your country, and explode outward the boundaries of what is achievable on this earth.

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¹ military alliance established by the North Atlantic Treaty of April 4, 1949

² peace agreement ending the war in Bosnia, signed in 1995

Question 2

Suggested time—40 minutes.

(This question counts for one-third of the total essay section score.)

The passage below is the opening to a speech made in 1960 by American journalist and politician Clare Boothe Luce to journalists at the Women's National Press Club. In this speech, Luce went on to criticize the tendency of the American press to sacrifice journalistic integrity in favor of the perceived public demand for sensationalist stories. Read the passage carefully. Then, in a well-developed essay, analyze *how* Luce uses this introduction to prepare the audience for her message. Support your analysis of her rhetoric with specific references to the text.

I am happy and flattered to be a guest of honor on this always exciting and challenging occasion. But looking over this audience tonight, I am less happy than you might think and more challenged than you could know. I stand here at this rostrum invited to throw rocks at you. You have asked *me* to tell *you* what's wrong with *you*—the American press. The subject not only is of great national significance but also has, one should say, infinite possibilities—and infinite perils to the rock thrower.

For the banquet speaker who criticizes the weaknesses and pretensions, or exposes the follies and sins, of his listeners—even at their invitation—does not generally evoke an enthusiastic—no less a friendly—response. The delicate art of giving an audience hell is always one best left to the Billy Grahams and the Bishop Sheens.*

But you are an audience of journalists. There is no audience anywhere who should be more bored—indeed, more revolted—by a speaker who tried to fawn on it, butter it up, exaggerate its virtues, play down its faults, and who would more quickly see through any attempt to do so. I ask you only to remember that I am not a volunteer for this subject tonight. You asked for it!

For what is good journalism all about? On a working, finite level it is the effort to achieve illuminating candor in print and to strip away cant. It is the effort to do this not only in matters of state, diplomacy, and politics but also in every smaller aspect of life that touches the public interest or engages proper public curiosity. It is the effort to explain everything from a summit conference to why

the moon looks larger coming over the horizon than it does when it has fully risen in the heavens. It is the effort, too, to describe the lives of men—and women—big and small, close at hand or thousands of miles away, familiar in their behavior or unfamiliar in their idiosyncrasies. It is—to use the big word—the pursuit of and the effort to state the truth.

No audience knows better than an audience of journalists that the pursuit of the truth, and the articulation of it, is the most delicate, hazardous, exacting, and *inexact* of tasks. Consequently, no audience is more forgiving (I hope) to the speaker who fails or stumbles in his own pursuit of it. The only failure this audience could never excuse in any speaker would be the failure to try to tell the truth, as he sees it, about his subject.

In my perilous but earnest effort to do so here tonight, I must begin by saying that if there is much that is wrong with the American press, there is also much that is right with it.

I know, then, that you will bear with me, much as it may go against your professional grain, if I ask you to accept some of the good with the bad—even though it may not make such good copy for your newspapers.

For the plain fact is that the U. S. daily press today is not inspiringly good; it is just far and away the best press in the world.

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^{*} Billy Graham, an American Christian evangelist, and Fulton John Sheen, an American Catholic archbishop, both became renowned for their religious oratory. Their speeches were widely broadcast on radio and television.

Question 2

Suggested time—40 minutes.

(This question counts for one-third of the total essay section score.)

On June 11, 2004, Margaret Thatcher, the former prime minister of Great Britain, delivered the following eulogy to the American people in honor of former United States president Ronald Reagan, with whom she had worked closely. Read the eulogy carefully. Then, in a well-developed essay, analyze the rhetorical strategies that Thatcher uses to convey her message.

We have lost a great president, a great American, and a great man, and I have lost a dear friend.

In his lifetime, Ronald Reagan was such a cheerful Line and invigorating presence that it was easy to forget what daunting historic tasks he set himself. He sought to mend America's wounded spirit, to restore the strength of the free world, and to free the slaves of communism. These were causes hard to accomplish and heavy with risk, yet they were pursued with almost a lightness of spirit, for Ronald Reagan also embodied another great cause, what Arnold Bennett once called "the great cause of cheering us all up." His policies had a freshness and optimism that won converts from every class and every nation, and ultimately, from the very heart of the "evil empire." 1

Yet his humour often had a purpose beyond humour. In the terrible hours after the attempt on his life, his easy jokes gave reassurance to an anxious world. They were evidence that in the aftermath of terror and in the midst of hysteria one great heart at least remained sane and jocular. They were truly grace under pressure. And perhaps they signified grace of a deeper kind. Ronnie himself certainly believed that he had been given back his life for a purpose. As he told a priest after his recovery, "Whatever time I've got left now belongs to the big fella upstairs." And surely, it is hard to deny that Ronald Reagan's life was providential when we look at what he achieved in the eight years that followed.

Others prophesied the decline of the West. He inspired America and its allies with renewed faith in their mission of freedom.

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Others saw only limits to growth. He transformed a stagnant economy into an engine of opportunity.

Others hoped, at best, for an uneasy cohabitation with the Soviet Union. He won the Cold War, not only without firing a shot, but also by inviting enemies out of their fortress and turning them into friends.

I cannot imagine how any diplomat or any dramatist could improve on his words to Mikhail Gorbachev² at the Geneva summit. "Let me

tell you why it is we distrust you." Those words are candid and tough, and they cannot have been easy to 45 hear. But they are also a clear invitation to a new beginning and a new relationship that would be rooted in trust.

We live today in the world that Ronald Reagan began to reshape with those words. It is a very different world, with different challenges and new dangers. All in all, however, it is one of greater freedom and prosperity, one more hopeful than the world he inherited on becoming president.

As Prime Minister, I worked closely with Ronald Reagan for eight of the most important years of all our lives. We talked regularly, both before and after his presidency, and I've had time and cause to reflect on what made him a great president.

Ronald Reagan knew his own mind. He had firm principles and, I believe, right ones. He expounded them clearly. He acted upon them decisively. When the world threw problems at the White House, he was not baffled or disorientated or overwhelmed.

He knew almost instinctively what to do.

When his aides were preparing option papers for his decision, they were able to cut out entire rafts of proposals that they knew the old man would never wear. When his allies came under Soviet or domestic pressure, they could look confidently to Washington 70 for firm leadership, and when his enemies tested American resolve, they soon discovered that his resolve was firm and unyielding.

Yet his ideas, so clear, were never simplistic. He saw the many sides of truth. Yes, he warned that the Soviet Union had an insatiable drive for military power and territorial expansion, but he also sensed that it was being eaten away by systemic failures impossible to reform. Yes, he did not shrink from denouncing Moscow's evil empire, but he realized that a man of good will might nonetheless emerge from within its dark corridors.

So the president resisted Soviet expansion and pressed down on Soviet weakness at every point until the day came when communism began to collapse

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- 85 beneath the combined weight of those pressures and its own failures. And when a man of good will did emerge from the ruins, President Reagan stepped forward to shake his hand and to offer sincere cooperation.
- Nothing was more typical of Ronald Reagan than that large-hearted magnanimity, and nothing was more American.

Therein lies perhaps the final explanation of his achievements. Ronald Reagan carried the American people with him in his great endeavours because there was perfect sympathy between them. He and they loved America and what it stands for: freedom and opportunity for ordinary people.

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¹ A phrase used by Reagan to describe the Soviet Union

² The leader of the Communist Party of the Soviet Union from 1985 to 1991

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

On the tenth anniversary of the assassination of Dr. Martin Luther King, Jr., labor union organizer and civil rights leader Cesar Chavez published an article in the magazine of a religious organization devoted to helping those in need. Read the following excerpt from the article carefully. Then, in a well-written essay, analyze the rhetorical choices Chavez makes to develop his argument about nonviolent resistance.

Dr. King's entire life was an example of power that nonviolence brings to bear in the real world. It is an example that inspired much of the philosophy and strategy of the farm workers' movement. This

5 observance of Dr. King's death gives us the best possible opportunity to recall the principles with which our struggle has grown and matured.

Our conviction is that human life is a very special possession given by God to man and that no one has the right to take it for any reason or for any cause, however just it may be.

We are also convinced that nonviolence is more powerful than violence. Nonviolence supports you if you have a just and moral cause. Nonviolence provides the opportunity to stay on the offensive, and that is of crucial importance to win any contest.

If we resort to violence then one of two things will happen: either the violence will be escalated and there will be many injuries and perhaps deaths on both sides, or there will be total demoralization of the workers.

Nonviolence has exactly the opposite effect. If, for every violent act committed against us, we respond with nonviolence, we attract people's support. We can gather the support of millions who have a conscience and would rather see a nonviolent resolution to problems. We are convinced that when people are faced with a direct appeal from the poor struggling nonviolently against great odds, they will react positively. The American people and people everywhere still yearn for justice. It is to that yearning that we appeal.

But if we are committed to nonviolence only as a strategy or tactic, then if it fails our only alternative is to turn to violence. So we must balance the strategy with a clear understanding of what we are doing. However important the struggle is and however much misery, poverty and exploitation exist, we know that it cannot be more important than one human life. We work on the theory that men and women who are truly concerned about people are nonviolent by nature. These people become violent when the deep concern they have for people is frustrated and when they are faced with seemingly insurmountable odds.

We advocate militant nonviolence as our means of achieving justice for our people, but we are not blind to the feelings of frustration, impatience and anger which seethe inside every farm worker. The burdens of generations of poverty and powerlessness lie heavy in the fields of America. If we fail, there are those who will see violence as the shortcut to change.

It is precisely to overcome these frustrations that we have involved masses of people in their own struggle throughout the movement. Freedom is best experienced through participation and self-determination, and free men and women instinctively prefer democratic change to any other means.

Thus, demonstrations and marches, strikes and boycotts are not only weapons against the growers, but our way of avoiding the senseless violence that brings no honor to any class or community. The boycott, as Gandhi taught, is the most nearly perfect instrument of nonviolent change, allowing masses of people to participate actively in a cause.

When victory comes through violence, it is a victory with strings attached. If we beat the growers at the expense of violence, victory would come at the expense of injury and perhaps death. Such a thing would have a tremendous impact on us. We would lose regard for human beings. Then the struggle would become a mechanical thing. When you lose your sense of life and justice, you lose your strength.

The greater the oppression, the more leverage nonviolence holds. Violence does not work in the long run and if it is temporarily successful, it replaces one violent form of power with another just as violent. People suffer from violence.

Examine history. Who gets killed in the case of violent revolution? The poor, the workers. The people of the land are the ones who give their bodies and don't really gain that much for it. We believe it is too big a price to pay for not getting anything. Those who espouse violence exploit people. To call men to arms with many promises, to ask them to give up their lives for a cause and then not produce for them afterwards, is the most vicious type of oppression.

We know that most likely we are not going to do anything else the rest of our lives except build our union. For us there is nowhere else to go. Although we would like to see victory come soon, we are willing to wait. In this sense, time is our ally. We learned many years ago that the rich may have money, but the poor have time.

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Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

In the following letter, Abigail Adams (1744–1818) writes to her son John Quincy Adams, who is traveling abroad with his father, John Adams, a United States diplomat and later the country's second president. Read the letter carefully. Then, in a well-developed essay, analyze the rhetorical strategies Adams uses to advise her son. Support your analysis with specific references to the text.

12 January, 1780.

MY DEAR SON,

I hope you have had no occasion, either from enemies or the dangers of the sea, to repent your second voyage to France. If I had thought your reluctance arose from proper deliberation, or that you were capable of judging what was most for your own benefit, I should not have urged you to accompany your father and brother when you appeared so averse to the voyage.

You, however, readily submitted to my advice, and, I hope, will never have occasion yourself, nor give me reason, to lament it. Your knowledge of the language must give you greater advantages now than you could possibly have reaped whilst ignorant of it; and as you increase in years, you will find your understanding opening and daily improving.

Some author, that I have met with, compares a judicious traveller to a river, that increases its stream the further it flows from its source; or to certain springs, which, running through rich veins of minerals, improve their qualities as they pass along. It will be expected of you, my son, that, as you are favored with superior advantages under the instructive eye of a tender parent, your improvement should bear some proportion to your advantages. Nothing is wanting with you but attention, diligence, and steady application. Nature has not been deficient.

These are times in which a genius would wish to live. It is not in the still calm of life, or the repose of a pacific station, that great characters are formed. Would Cicero have shone so distinguished an orator if he had not been roused, kindled, and inflamed by the

tyranny of Catiline, Verres, and Mark Anthony? The habits of a vigorous mind are formed in contending with difficulties. All history will convince you of this, and that wisdom and penetration are the fruit of experience, not the lessons of retirement and leisure. Great necessities call out great virtues. When a mind is raised and animated by scenes that engage the heart, then those qualities, which would otherwise lie dormant, wake into life and form the character of the hero and the statesman. War, tyranny, and desolation are the scourges of the Almighty, and ought no doubt to be deprecated. Yet it is your lot, my son, to be an eyewitness of these calamities in your own native

land, and, at the same time, to owe your existence among a people who have made a glorious defence of their invaded liberties, and who, aided by a generous and powerful ally, with the blessing of Heaven, will transmit this inheritance to ages yet unborn.

Nor ought it to be one of the least of your incitements towards exerting every power and faculty of your mind, that you have a parent who has taken so large and active a share in this contest, and discharged the trust reposed in him with so much satisfaction as to be honored with the important embassy which at present calls him abroad.

The strict and inviolable regard you have ever paid to truth, gives me pleasing hopes that you will not swerve from her dictates, but add justice, fortitude, and every manly virtue which can adorn a good citizen, do honor to your country, and render your parents supremely happy, particularly your ever affectionate mother.

A. A.

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The passage below is from *Last Child in the Woods* (2008) by Richard Louv. Read the passage carefully. Then, in a well-developed essay, analyze the rhetorical strategies Louv uses to develop his argument about the separation between people and nature. Support your analysis with specific references to the text.

Researchers at the State University of New York at Buffalo are experimenting with a genetic technology through which they can choose the colors that appear on butterfly wings. The announcement of this in 2002 led writer Matt Richtel to conjure a brave new advertising medium: "There are countless possibilities for moving ads out of the virtual world and into the real one. Sponsorship-wise, it's time for nature to carry its weight." Advertisers already stamp their messages into the wet sands of public beaches. Cashstrapped municipalities hope corporations agree to affix their company logo on parks in exchange for dollars to keep the public spaces maintained. "The sheer popularity" of simulating nature or using nature as ad space "demands that we acknowledge, even respect, their cultural importance," suggests Richtel. Culturally important, yes. But the logical extension of synthetic nature is the irrelevance of "true" nature the certainty that it's not even worth looking at.

True, our experience of natural landscape "often occurs within an automobile looking out," as Elaine Brooks said. But now even that visual connection is optional. A friend of mine was shopping for a new luxury car to celebrate her half-century of survival in the material world. She settled on a Mercedes SUV, with a Global Positioning System: just tap in your destination and the vehicle not only provides a map on the dashboard screen, but talks you there. But she knew where to draw the line. "The salesman's jaw dropped when I said I didn't want a backseat television monitor for my daughter," she told me. "He almost refused to let me leave the dealership until he could understand why." Rear-seat and in-dash "multimedia entertainment products," as they are called, are quickly becoming the hottest add-on since rearview mirror fuzzy dice. The target market: parents who will pay a premium for a little backseat peace.

Sales are brisk; the prices are falling. Some systems include wireless, infrared-connected headsets. The children can watch *Sesame Street* or play Grand Theft Auto on their PlayStation without bothering the driver.

Why do so many Americans say they want their children to watch less TV, yet continue to expand the opportunities for them to watch it? More important, why do so many people no longer consider the physical world worth watching? The highway's edges may not be postcard perfect. But for a century, children's early understanding of how cities and nature fit together was gained from the backseat: the empty farmhouse at the edge of the subdivision; the variety of architecture, here and there; the woods and fields and water beyond the seamy edges—all that was and is still available to the eye. This was the landscape that we watched as children. It was our drive-by movie.

Perhaps we'll someday tell our grandchildren stories about our version of the nineteenth-century Conestoga wagon.

"You did what?" they'll ask.

"Yes," we'll say, "it's true. We actually *looked* out the car window." In our useful boredom, we used our fingers to draw pictures on fogged glass as we watched telephone poles tick by. We saw birds on the wires and combines in the fields. We were fascinated with roadkill, and we counted cows and horses and coyotes and shaving-cream signs. We stared with a kind of reverence at the horizon, as thunderheads and dancing rain moved with us. We held our little plastic cars against the glass and pretended that they, too, were racing toward some unknown destination. We considered the past and dreamed of the future, and watched it all go by in the blink of an eye.

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

On April 10, 1962, as the United States was emerging from a recession, the nation's largest steel companies raised steel prices by 3.5 percent. President John F. Kennedy, who had repeatedly called for stable prices and wages as part of a program of national sacrifice during a period of economic distress, held a news conference on April 11, 1962, which he opened with the following commentary regarding the hike in steel prices. Read Kennedy's remarks carefully. Then write an essay in which you analyze the rhetorical strategies President Kennedy uses to achieve his purpose. Support your analysis with specific references to the text.

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Simultaneous and identical actions of United States Steel and other leading steel corporations, increasing steel prices by some 6 dollars a ton, constitute a wholly unjustifiable and irresponsible defiance of the public interest.

In this serious hour in our nation's history, when we are confronted with grave crises in Berlin and Southeast Asia, when we are devoting our energies to economic recovery and stability, when we are asking Reservists to leave their homes and families for months on end, and servicemen to risk their lives—and four were killed in the last two days in Viet Nam—and asking union members to hold down their wage requests, at a time when restraint and sacrifice are being asked of every citizen, the American people will find it hard, as I do, to accept a situation in which a tiny handful of steel executives whose pursuit of private power and profit exceeds their sense of public responsibility can show such utter contempt for the interests of 185 million Americans.

If this rise in the cost of steel is imitated by the rest of the industry, instead of rescinded, it would increase the cost of homes, autos, appliances, and most other items for every American family. It would increase the cost of machinery and tools to every American businessman and farmer. It would seriously handicap our efforts to prevent an inflationary spiral from eating up the pensions of our older citizens, and our new gains in purchasing power.

It would add, Secretary McNamara* informed me this morning, an estimated one billion dollars to the cost of our defenses, at a time when every dollar is needed for national security and other purposes. It would make it more difficult for American goods to compete in foreign markets, more difficult to withstand competition from foreign imports, and thus more difficult to improve our balance of payments position, and stem the flow of gold.

And it is necessary to stem it for our national security, if we are going to pay for our security commitments abroad. And it would surely handicap our efforts to induce other industries and unions to adopt responsible price and wage policies.

The facts of the matter are that there is no justification for an increase in the steel prices. The recent settlement between the industry and the union, which does not even take place until July 1st, was widely acknowledged to be non-inflationary, and the whole purpose and effect of this Administration's role, which both parties understood, was to achieve an agreement which would make unnecessary any increase in prices.

Steel output per man is rising so fast that labor costs per ton of steel can actually be expected to decline in the next twelve months. And in fact, the Acting Commissioner of the Bureau of Labor Statistics informed me this morning that, and I quote: "Employment costs per unit of steel output in 1961 were essentially the same as they were in 1958."

The cost of the major raw materials, steel scrap and coal, has also been declining, and for an industry which has been generally operating at less than two-thirds of capacity, its profit rate has been normal and can be expected to rise sharply this year in view of the reduction in idle capacity. Their lot has been easier than that of a hundred thousand steel workers thrown out of work in the last three years. The industry's cash dividends have exceeded 600 million dollars in each of the last five years, and earnings in the first quarter of this year were estimated in the February 28th Wall Street Journal to be among the highest in history.

In short, at a time when they could be exploring how more efficiency and better prices could be obtained, reducing prices in this industry in recognition of lower costs, their unusually good labor contract, their foreign competition and their increase in production and profits which are coming

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this year, a few gigantic corporations have decided to increase prices in ruthless disregard of their public responsibilities.

The Steel Workers Union can be proud that it abided by its responsibilities in this agreement, and this government also has responsibilities, which we intend to meet.

The Department of Justice and the Federal Trade Commission are examining the significance of this action in a free, competitive economy.

The Department of Defense and other agencies are reviewing its impact on their policies of procurement, and I am informed that steps are underway by those Members of the Congress who plan appropriate inquiries into how these price

decisions are so quickly made, and reached, and what legislative safeguards may be needed to protect the public interest.

Price and wage decisions in this country,

except for very limited restrictions in the case of
monopolies and national emergency strikes, are
and ought to be freely and privately made, but
the American people have a right to expect in
return for that freedom, a higher sense of business
responsibility for the welfare of their country than
has been shown in the last two days.

Some time ago I asked each American to consider what he would do for his country and I asked the steel companies. In the last 24 hours we had their answer.

^{*} Robert S. McNamara, secretary of defense from 1961 to 1968

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

Florence Kelley (1859-1932) was a United States social worker and reformer who fought successfully for child labor laws and improved conditions for working women. She delivered the following speech before the convention of the National American Woman Suffrage Association in Philadelphia on July 22, 1905. Read the speech carefully. Then write an essay in which you analyze the rhetorical strategies Kelley uses to convey her message about child labor to her audience. Support your analysis with specific references to the text.

We have, in this country, two million children under the age of sixteen years who are earning their bread. They vary in age from six and seven years (in the cotton mills of Georgia) and eight, nine and ten years (in the coal-breakers of Pennsylvania), to fourteen, fifteen and sixteen years in more enlightened states.

No other portion of the wage earning class increased so rapidly from decade to decade as the young girls from fourteen to twenty years. Men increase, women increase, youth increase, boys increase in the ranks of the breadwinners; but no contingent so doubles from census period to census period (both by percent and by count of heads), as does the contingent of girls between twelve and twenty years of age. They are in commerce, in offices, in manufacturing.

Tonight while we sleep, several thousand little girls will be working in textile mills, all the night through, in the deafening noise of the spindles and the looms spinning and weaving cotton and wool, silks and ribbons for us to buy.

In Alabama the law provides that a child under sixteen years of age shall not work in a cotton mill at night longer than eight hours, and Alabama does better in this respect than any other southern state. North and South Carolina and Georgia place no restriction upon the work of children at night; and while we sleep little white girls will be working tonight in the mills in those states, working eleven hours at night.

In Georgia there is no restriction whatever! A girl of six or seven years, just tall enough to reach the bobbins, may work eleven hours by day or by night. And they will do so tonight, while we sleep.

Nor is it only in the South that these things occur. Alabama does better than New Jersey. For Alabama limits the children's work at night to eight hours, while New Jersey permits it all night long. Last year New Jersey took a long backward step. A good law was repealed which had required women and

[children] to stop work at six in the evening and at noon on Friday. Now, therefore, in New Jersey, boys and girls, after their 14th birthday, enjoy the pitiful privilege of working all night long.

In Pennsylvania, until last May it was lawful for children, 13 years of age, to work twelve hours at night. A little girl, on her thirteenth birthday, could start away from her home at half past five in the afternoon, carrying her pail of midnight luncheon as happier people carry their midday luncheon, and could work in the mill from six at night until six in the morning, without violating any law of the Commonwealth.

If the mothers and the teachers in Georgia could vote, would the Georgia Legislature have refused at every session for the last three years to stop the work in the mills of children under twelve years of age?

Would the New Jersey Legislature have passed that shameful repeal bill enabling girls of fourteen years to work all night, if the mothers in New Jersey were enfranchised? Until the mothers in the great industrial states are enfranchised, we shall none of us be able to free our consciences from participation in this great evil. No one in this room tonight can feel free from such participation. The children make our shoes in the shoe factories; they knit our stockings, our knitted underwear in the knitting factories. They spin and weave our cotton underwear in the cotton mills.

Children braid straw for our hats, they spin and weave the silk and velvet wherewith we trim our hats. They stamp buckles and metal ornaments of all kinds, as well as pins and hat-pins. Under the sweating system, tiny children make artificial flowers and neckwear for us to buy. They carry bundles of garments from the factories to the tenements, little beasts of burden, robbed of school life that they may work for us.

We do not wish this. We prefer to have our work done by men and women. But we are almost powerless. Not wholly powerless, however, are citizens who enjoy the right of petition. For myself, I

shall use this power in every possible way until the right to the ballot is granted, and then I shall continue to use both.

What can we do to free our consciences? There is one line of action by which we can do much. We can enlist the workingmen on behalf of our enfranchisement just in proportion as we strive with them to free the children. No labor organization in this country ever fails to respond to an appeal for help in the freeing of the children.

For the sake of the children, for the Republic in which these children will vote after we are dead, and for the sake of our cause, we should enlist the workingmen voters, with us, in this task of freeing the children from toil!

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The letter below was written by Samuel Johnson in response to a woman who had asked him to obtain the archbishop of Canterbury's patronage to have her son sent to the university. Read the letter carefully. Then write an essay in which you analyze how Johnson crafts his denial of the woman's request.

MADAM,

I hope you will believe that my delay in answering your letter could proceed only from my unwillingness to destroy any hope that you had formed. Hope is itself a species of happiness, and, perhaps, the chief happiness which this world affords: but, like all other pleasures immoderately enjoyed, the excesses of hope must be expiated by pain; and expectations improperly indulged, must end in disappointment. If it be asked, what is the improper expectation which it is dangerous to indulge, experience will quickly answer, that it is such expectation as is dictated not by reason, but by desire; expectation raised, not by the common occurrences of life, but by the wants of the expectant; an expectation that requires the common course of things to be changed, and the general rules of action to be broken.

When you made your request to me, you should have considered, Madam, what you were asking. You ask me to solicit a great man, to whom I never spoke, for a young person whom I had never seen, upon a 20 supposition which I had no means of knowing to be true. There is no reason why, amongst all the great, I should chuse* to supplicate the Archbishop, nor why, among all the possible objects of his bounty, the Archbishop should chuse your son. I know, Madam, how unwillingly conviction is admitted, when interest opposes it; but surely, Madam, you must allow, that there is no reason why that should be done by me, which every other man may do with equal reason, and which, indeed, no man can do properly, without some very particular relation both to the Archbishop and to you. If I could help you in this exigence by any proper means, it would give me pleasure: but this proposal is so very remote from usual methods, that I cannot comply with it, but at the risk of such answer and suspicions as I believe you do not wish me to undergo.

I have seen your son this morning; he seems a pretty youth, and will, perhaps, find some better friend than I can procure him; but though he should at last miss the University, he may still be wise, useful, and happy.

June 8, 1762

*choose

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

Benjamin Banneker, the son of former slaves, was a farmer, astronomer, mathematician, surveyor, and author. In 1791 he wrote to Thomas Jefferson, framer of the Declaration of Independence and secretary of state to President George Washington. Read the following excerpt from the letter and write an essay that analyzes how Banneker uses rhetorical strategies to argue against slavery.

Sir, suffer¹ me to recall to your mind that time in which the arms and tyranny of the British Crown were exerted with every powerful effort in order to reduce you to a State of Servitude, look back I entreat you on the variety of dangers to which you were exposed; reflect on that time in which every human aid appeared unavailable, and in which even hope and fortitude wore the aspect of inability to the conflict and you cannot but be led to a serious and grateful sense of your miraculous and providential preservation; you cannot but acknowledge that the present freedom and tranquility which you enjoy you have mercifully received and that it is the pecular blessing of Heaven.

This sir, was a time in which you clearly saw into the injustice of a state of slavery and in which you had just apprehensions of the horrors of its condition, it was now, sir, that your abhorrence thereof was so excited, that you publickly held forth this true and valuable doctrine, which is worthy to be recorded and remembered in all succeeding ages. "We hold these truths to be self-evident, that all men are created equal, and that they are endowed by their creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness."

Here, sir, was a time in which your tender feelings for yourselves had engaged you thus to declare, you were then impressed with proper ideas of the great valuation of liberty and the free possession of those blessings to which you were entitled by nature; but, sir, how pitiable is it to reflect that although you were so fully convinced of the benevolence of the Father of mankind and of his equal and impartial distribution of those rights and privileges which he had conferred upon them, that you should at the same time counteract his mercies in detaining by fraud and violence so numerous a part of my brethren under groaning captivity and cruel oppression, that you should at the same time be found guilty of that most oriminal act which you professedly detested in others with respect to yourselves.

Sir, I suppose that your knowledge of the situation of my brethren is too extensive to need a recital here; neither shall I presume to prescribe methods by which they may be relieved, otherwise than by recommending to you and all others to wean yourselves from those narrow prejudices which you have imbibed with respect to them and as Job² proposed to his friends, "put your souls in their souls stead," thus shall your hearts be enlarged with kindness and benevolence towards them, and thus shall you need neither the direction of myself or others, in what manner to proceed herein.

1 allow

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² In the Bible, Job is a righteous man who endures much suffering.

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The passage below is from *The Horizontal World*, Debra Marquart's 2006 memoir about growing up in North Dakota. Read the passage carefully. Then, in a well-written essay, analyze the strategies Marquart uses to characterize the upper Midwest.

Driving west from Fargo on I–94, the freeway that cuts through the state of North Dakota, you'll encounter a road so lonely, treeless, and devoid of rises and curves in places that it will feel like one long-held pedal steel guitar note. If your tires are in proper alignment, you'll only need to tap your steering wheel to keep your car on a straight-ahead path.

Now you are driving deep into the square states. This is the way I recently heard a comedian describe the column of states that holds down the center of the country—the Dakotas, Nebraska, Kansas, Oklahoma—a region that spawns both tornadoes and Republicans.

TV news anchors often hail from this part of the world, as do the most innocent female characters in movies and prime-time TV dramas. Being blond, fresh-faced, and midwestern makes their descent into ruthless behavior in places like Los Angeles and New York all the more tragic.

"We are the folks presidents talk to when times require," Sylvia Griffith Wheeler wrote in her poem "Earthlings." Networks make up women to look like us "who will not trade their bleaches, soaps for anything."

This is a region that contains both Garrison Keillor's Lake Wobegon¹ ("where all the women are strong, all the men are good-looking, and all the children are above average") and the Coen Brothers' *Fargo*,² the macabre land of murder-by-wood-chipper. Aside from this myth making, the Midwest is a place that's been considered devoid of stories, a flyover region one must endure to get to more interesting places.

Despite its easy inclines and farmable plains, the region was equally unimpressive to its earliest assessors. In the 1820s, Edwin James, the official

chronicler of Major Stephen Long's survey, declared the region "a dreary plain, wholly unfit for cultivation," and, of course, "uninhabitable by a people depending upon agriculture for subsistence." It was Edwin James who dubbed the area between the Mississippi and the Rockies the Great American Desert, an indignity from which the region has struggled to recover ever since.

This is the Heartland, the place where Jefferson's idea of a rectangular cadastral survey, the land grid system outlined in the Land Ordinance of 1785, found its most perfect confluence of longitude, latitude, and countryside so well behaved that it laid itself down in neat, even squares for the surveyor's instruments.

Soon enough, as the surveying expedition moved west, the neatness of the grid was foiled by steep valleys, rivers, foothills, and mountains, but here in the monotonous square states, the survey subdivided the land easily into square upon square, each measuring six miles by six miles. What followed, Richard Manning observed in *Grassland*,³ was a war on roots: "The place was a mess, and it became a young nation's job to fix it with geometry, democracy, seeds, steam, steel, and water."

Such is the situation all of my great-grandparents and grandparents encountered when they arrived between the years of 1885 and 1911. They traveled to the Midwest by train to what was then the end of the line—Eureka, South Dakota. *Eureka*—from the Greek word *heureka*, meaning "I have found it"—is reported to have been the word that Archimedes cried when he found a way to test the purity of Hiero's crown. My grandparents wouldn't have known the etymology of the word, but they would have felt it, the anticipation, as they waited along with the other immigrants from Russia to receive their allotments of land.

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¹ a fictitious town in Keillor's radio show, A Prairie Home Companion

² a 1996 film produced and directed by Joel and Ethan Coen

³ a nonfiction book about the American prairie published in 1995

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The two passages below, both written by noted contemporary scientist Edward O. Wilson, appear in Wilson's book *The Future of Life* (2002). In the passages, Wilson satirizes the language of two groups that hold opposing attitudes about environmentalism. Read each passage carefully. Then write an essay in which you analyze how Wilson's satire illustrates the unproductive nature of such discussions.

THE PEOPLE-FIRST CRITIC STEREOTYPES THE ENVIRONMENTALISTS

Environmentalists or conservationists is what they usually call themselves. Depending on how angry we are, we call them greens, enviros, environmental extremists, or environmental wackos. Mark my word, conservation pushed by these people always goes too far, because it is an instrument for gaining political power. The wackos have a broad and mostly hidden agenda that always comes from the left, usually far left. How to get power? is what they're thinking. Their aim is to expand government, especially the federal government. They want environmental laws and regulatory surveillance to create governmentsupported jobs for their kind of bureaucrats, lawyers, and consultants. The New Class, these professionals have been called. What's at stake as they busy themselves are your tax dollars and mine, and ultimately our freedom too. Relax your guard when these people are in power and your property rights go down the tube. Some Bennington College student with a summer job will find an endangered red spider on your property, and before you know what happened the Endangered Species Act will be used to shut you down. Can't sell to a developer, can't even harvest your woodlot. Business investors can't get at the oil and gas on federal lands this country badly needs. Mind you, I'm all for the environment, and I agree that species extinction is a bad thing, but conservation should be kept in perspective. It is best put in private hands. Property owners know what's good for their own land. They care about the plants and animals living there. Let them work out conservation. They are the real grass roots in this country. Let them be the stewards and handle conservation. A strong, growing free-market economy, not creeping socialism, is what's best for

America—and it's best for the environment too.

THE ENVIRONMENTALIST STEREOTYPES THE PEOPLE-FIRST CRITICS

"Critics" of the environmental movement? That may be what they call themselves, but we know them more accurately as anti-environmentalists and brown 40 lashers or, more locally out west, wise users (their own term, not intended to be ironic) and sagebrush rebels. In claiming concern of any kind for the natural environment, these people are the worst bunch of hypocrites you'll ever not want to find. What they are really after, especially the corporate heads and bigtime landowners, is unrestrained capitalism with land development *über alles*.* They keep their right-wing political agenda mostly hidden when downgrading climate change and species extinction, but for them economic growth is always the ultimate, and maybe the only, good. Their idea of conservation is stocking trout streams and planting trees around golf courses. Their conception of the public trust is a strong military establishment and subsidies for loggers and ranchers. The anti-environmentalists would be laughed out of court if they weren't tied so closely to the corporate power structure. And notice how rarely international policy makers pay attention to the environment. At the big conferences of the World Trade Organization and other such gatherings of the rich and powerful, conservation almost never gets so much as a hearing. The only recourse we have is to protest at their meetings. We hope to attract the attention of the media and at least get our unelected rulers to look out the window. In America the rightwingers have made the word "conservative" a mockery. What exactly are they trying to conserve? Their own selfish interests, for sure, not the natural environment.

^{*} German for "above everything else"

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The passage below is from "The Indispensable Opposition," an article by Walter Lippmann; it appeared in *The Atlantic Monthly* in 1939. Read the passage carefully. Then write an essay in which you analyze the rhetorical strategies Lippmann uses to develop his argument.

Were they pressed hard enough, most men would probably confess that political freedom—that is to say, the right to speak freely and to act in opposition—is a noble ideal rather than a practical necessity. As the case for freedom is generally put to-day, the argument lends itself to this feeling. It is made to appear that, whereas each man claims his freedom as a matter of right, the freedom he accords to other men is a matter of toleration. Thus, the defense of freedom of opinion tends to rest not on its substantial, beneficial, and indispensable consequences, but on a somewhat eccentric, a rather vaguely benevolent, attachment to an abstraction.

It is all very well to say with Voltaire, 'I wholly disapprove of what you say, but will defend to the death your right to say it,' but as a matter of fact most men will not defend to the death the rights of other men: if they disapprove sufficiently what other men say, they will somehow suppress those men if they can.

So, if this is the best that can be said for liberty of opinion, that a man must tolerate his opponents because everyone has a 'right' to say what he pleases, then we shall find that liberty of opinion is a luxury, safe only in pleasant times when men can be tolerant because they are not deeply and vitally concerned.

Yet actually, as a matter of historic fact, there is a much stronger foundation for the great constitutional right of freedom of speech, and as a matter of practical human experience there is a much more compelling reason for cultivating the habits of free men. We take, it seems to me, a naïvely self-righteous view when we argue as if the right of our opponents to speak were something that we protect because we are magnanimous, noble, and unselfish. The compelling reason why, if liberty of opinion did not exist, we should have to invent it, why it will eventually have to be restored in all civilized countries where it is now suppressed, is that we must protect the right of our opponents to speak because we must hear what they have to say.

We miss the whole point when we imagine that we tolerate the freedom of our political opponents as we tolerate a howling baby next door, as we put up with the blasts from our neighbor's radio because we are too peaceable to heave a brick through the window. If this were all there is to freedom of opinion, that we are too good-natured or too timid to do anything about our opponents and our critics except to let them talk, it would be difficult to say whether we are tolerant because we are magnanimous or because we are lazy, because we have strong principles or because we lack serious convictions, whether we have the hospitality of an inquiring mind or the indifference of an empty mind. And so, if we truly wish to understand why freedom is necessary in a civilized society, we must begin by realizing that, because freedom of discussion improves our own opinions, the liberties of other men are our own vital necessity.

The Atlantic Monthly

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

In the following passage from *The Great Influenza*, an account of the 1918 flu epidemic, author John M. Barry writes about scientists and their research. Read the passage carefully. Then, in a well-written essay, analyze how Barry uses rhetorical strategies to characterize scientific research.

Certainty creates strength. Certainty gives one something upon which to lean. Uncertainty creates weakness. Uncertainty makes one tentative if not fearful, and tentative steps, even when in the right direction, may not overcome significant obstacles.

To be a scientist requires not only intelligence and curiosity, but passion, patience, creativity, self-sufficiency, and courage. It is not the courage to venture into the unknown. It is the courage to accept—indeed, embrace—uncertainty. For as Claude Bernard, the great French physiologist of the nineteenth century, said, "Science teaches us to doubt."

A scientist must accept the fact that all his or her work, even beliefs, may break apart upon the sharp edge of a single laboratory finding. And just as Einstein refused to accept his own theory until his predictions were tested, one must seek out such findings. Ultimately a scientist has nothing to believe in but the process of inquiry. To move forcefully and aggressively even while uncertain requires a confidence and strength deeper than physical courage.

All real scientists exist on the frontier. Even the least ambitious among them deal with the unknown, if only one step beyond the known. The best among them move deep into a wilderness region where they know almost nothing, where the very tools and techniques needed to clear the wilderness, to bring order to it, do not exist. There they probe in a disciplined way. There a single step can take them through the looking glass into a world that seems entirely different, and if they are at least partly correct their probing acts like a crystal to precipitate an order out of chaos, to create form, structure, and direction. A single step can also take one off a cliff.

In the wilderness the scientist must create . . . everything. It is grunt work, tedious work that begins with figuring out what tools one needs and then making them. A shovel can dig up dirt but cannot penetrate rock. Would a pick be best, or would dynamite be better—or would dynamite be too indiscriminately destructive? If the rock is impenetrable, if dynamite would destroy what one is looking for, is there another way of getting information about what the rock holds? There is a stream passing over the rock. Would analyzing the water after it passes over the rock reveal anything useful? How would one analyze it?

Ultimately, if the researcher succeeds, a flood of colleagues will pave roads over the path laid, and those roads will be orderly and straight, taking an investigator in minutes to a place the pioneer spent months or years looking for. And the perfect tool will be available for purchase, just as laboratory mice can now be ordered from supply houses.

Not all scientific investigators can deal comfortably with uncertainty, and those who can may not be creative enough to understand and design the experiments that will illuminate a subject—to know both where and how to look. Others may lack the confidence to persist. Experiments do not simply work. Regardless of design and preparation, experiments—especially at the beginning, when one proceeds by intelligent guesswork—rarely yield the results desired. An investigator must make them work. The less known, the more one has to manipulate and even force experiments to yield an answer.

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

Read the following passage from "America Needs Its Nerds" by Leonid Fridman. Then write an essay in which you analyze how Fridman develops his argument.

There is something very wrong with the system of values in a society that has only derogatory terms like nerd and geek for the intellectually curious and academically serious.

A geek, according to *Webster's New World Dictionary*, is a street performer who shocks the public by biting off heads of live chickens. It is a telling fact about our language and our culture that someone dedicated to pursuit of knowledge is compared to a freak biting the head off a live chicken.

Even at a prestigious academic institution like Harvard, anti-intellectualism is rampant: Many students are ashamed to admit, even to their friends, how much they study. Although most students try to keep up their grades, there is a minority of undergraduates for whom pursuing knowledge is the top priority during their years at Harvard. Nerds are ostracized while athletes are idolized.

The same thing happens in U.S. elementary and high schools. Children who prefer to read books rather than play football, prefer to build model airplanes rather than get wasted at parties with their classmates, become social outcasts. Ostracized for their intelligence and refusal to conform to society's anti-intellectual values, many are deprived of a chance to learn adequate social skills and acquire good communication tools.

Enough is enough.

Line

Nerds and geeks must stop being ashamed of who they are. It is high time to face the persecutors who haunt the bright kid with thick glasses from kindergarten to the grave. For America's sake, the anti-intellectual values that pervade our society must be fought.

35 There are very few countries in the world where anti-intellectualism runs as high in popular culture as it does in the U.S. In most industrialized nations, not least of all our economic rivals in East Asia, a kid who studies hard is lauded and held up as an example 40 to other students.

In many parts of the world, university professorships are the most prestigious and materially rewarding positions. But not in America, where average professional ballplayers are much more respected and better paid than faculty members of the best universities.

How can a country where typical parents are ashamed of their daughter studying mathematics instead of going dancing, or of their son reading Weber* while his friends play baseball, be expected to compete in the technology race with Japan or remain a leading political and cultural force in Europe? How long can America remain a world-class power if we constantly emphasize social skills and physical prowess over academic achievement and intellectual ability?

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^{*} Maximilian Weber (1864 –1920), German political economist and sociologist

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

In the passage below from Staying Put: Making a Home in a Restless World, Scott Russell Sanders responds to an essay by Salman Rushdie, a writer who left his native India for England. Rushdie describes the "effect of mass migrations" as being "the creation of radically new types of human being: people who root themselves in ideas rather than places." Read the Sanders passage carefully. Then write an essay in which you analyze the strategies Sanders uses to develop his perspective about moving.

Claims for the virtues of shifting ground are familiar and seductive to Americans, this nation of restless movers. From the beginning, our heroes have been sailors, explorers, cowboys, prospectors, speculators, backwoods ramblers, rainbow-chasers, vagabonds of every stripe. Our Promised Land has always been over the next ridge or at the end of the trail, never under our feet. One hundred years after the official closing of the frontier, we have still not shaken off the romance of unlimited space. If we fish out a stream or wear out a field, or if the smoke from a neighbor's chimney begins to crowd the sky, why, off we go to a new stream, a fresh field, a clean sky. In our national mythology, the worst fate is to be trapped on a farm, in a village, in the sticks, in some dead-end job or unglamorous marriage or played-out game. Stand still, we are warned, and you die. Americans have dug the most canals, laid the most rails, built the most roads and airports of any nation. In the newspaper I read that, even though our sprawling system of interstate highways is crumbling, the president has decided that we should triple it in size, and all without raising our taxes a nickel. Only a populace drunk on driving, a populace infatuated with the myth of the open road, could hear such a proposal without hooting.

So Americans are likely to share Rushdie's enthusiasm for migration, for the "hybridity, impurity, intermingling, the transformation that comes of new and unexpected combinations of human beings, cultures, ideas, politics, movies, songs." Everything about us is mongrel, from race to language, and we are stronger for it. Yet we might respond more skeptically when Rushdie says that "to be a migrant is, perhaps, to be the only species of human being free of the shackles of nationalism (to say nothing of its ugly sister, patriotism)." Lord knows we could do with less nationalism (to say nothing of its ugly siblings, racism, religious sectarianism, or class snobbery). But who would pretend that a history of

migration has immunized the United States against bigotry? And even if, by uprooting ourselves, we shed our chauvinism, is that all we lose?

In this hemisphere, many of the worst abuses—of land, forests, animals, and communities—have been carried out by "people who root themselves in ideas rather than places." Rushdie claims that "migrants must, of necessity, make a new imaginative relationship with the world, because of the loss of familiar habitats." But migrants often pack up their visions and values with the rest of their baggage and carry them along. The Spaniards devastated Central and South America by imposing on this New World the religion, economics, and politics of the Old. Colonists brought slavery with them to North

America, along with smallpox and Norway rats. The Dust Bowl of the 1930s was caused not by drought but by the transfer onto the Great Plains of farming methods that were suitable to wetter regions. The habit of our industry and commerce has been to force identical schemes onto differing locales, as though the mind were a cookie-cutter and the land were dough.

I quarrel with Rushdie because he articulates as eloquently as anyone the orthodoxy that I wish to counter: the belief that movement is inherently good, staying put is bad; that uprooting brings tolerance, while rootedness breeds intolerance; that imaginary homelands are preferable to geographical ones; that to be modern, enlightened, fully of our time is to be displaced. Wholesale dis-placement may be inevitable; but we should not suppose that it occurs without disastrous consequences for the earth and for ourselves. People who root themselves in places are likelier to know and care for those places than are people who root themselves in ideas. When we cease to be migrants and become inhabitants, we might begin to pay enough heed and respect to where we are. By settling in, we have a chance of making a durable home for ourselves, our fellow creatures, and our descendants.

(1993)

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

In the introduction to her book *Poison Penmanship: The Gentle Art of Muckraking*, investigative journalist Jessica Mitford (1917-1996) confronts accusations that she is a "muckraker." While the term was used by United States President Theodore Roosevelt in a 1906 speech to insult journalists who had, in his opinion, gone too far in the pursuit of their stories, the term "muckraker" is now more often used to refer to one who "searches out and publicly exposes real or apparent misconduct of a prominent individual or business." With this more current definition in mind, Mitford was ultimately happy to accept the title "Queen of the Muckrakers."

Do you agree with Mitford's view that it is an honor to be called a "muckraker," or do you think that journalists who search out and expose real or apparent misconduct go too far in the pursuit of their stories? Explain your position in a well-written essay that uses specific evidence for support.

Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The passage below is an excerpt from "On the Want of Money," an essay written by nineteenth-century author William Hazlitt. Read the passage carefully. Then write an essay in which you analyze the rhetorical strategies Hazlitt uses to develop his position about money.

Literally and truly, one cannot get on well in the world without money. To be in want of it, is to pass through life with little credit or pleasure; it is to live out of the world, or to be despised if you come into it; it is not to be sent for to court, or asked out to dinner, or noticed in the street; it is not to have your opinion consulted or else rejected with contempt, to have your acquirements carped at and doubted, your good things disparaged, and at last to lose the wit and the spirit to say them; it is to be scrutinized by strangers, and neglected by friends; it is to be a thrall to circumstances, an exile in one's own country; to forego leisure, freedom, ease of body and mind, to be dependent on the good-will and caprice of others, or earn a precarious and irksome livelihood by some laborious employment; it is to be compelled to stand behind a counter, or to sit at a desk in some public office, or to marry your landlady, or not the person you would wish; or to go out to the East or West Indies, or to get a situation as judge abroad, and return home with a liver-complaint; or to be a law-stationer, or a scrivener or scavenger, or newspaper reporter; or to read law and sit in court without a brief; or to be deprived of the use of your fingers by transcribing Greek manuscripts, or to be a seal-engraver and pore yourself blind; or to go upon the stage, or try some of

the Fine Arts; with all your pains, anxiety, and hopes, and most probably to fail, or, if you succeed, after the exertions of years, and undergoing constant distress of mind and fortune, to be assailed on every side with envy, back-biting, and falsehood, or to be a favourite with the public for awhile, and then thrown into the background—or a gaol,* by the fickleness of taste and some new favourite; to be full of enthusiasm and extravagance in youth, of chagrin and disappointment in after-life; to be jostled by the rabble because you do not ride in your coach, or avoided by those who know your worth and shrink from it as a claim on their respect or their purse; to be a burden to your relations, or unable to do anything for them; to be ashamed to venture into crowds; to have cold comfort at home; to lose by degrees your confidence and any talent you might possess; to grow crabbed, morose, and querulous, dissatisfied with every one, but most so with yourself; and plagued out of your life, to look about for a place to die in, and quit the world without any one's asking after your will. The wiseacres will possibly, however, crowd round your coffin, and raise a monument at a considerable expense, and after a lapse of time, to commemorate your genius and your

(1827)

*iail

misfortunes!

ENGLISH LANGUAGE AND COMPOSITION SECTION II

Total time—2 hours

Question 1

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

The passage below is an excerpt from Jennifer Price's recent essay "The Plastic Pink Flamingo: A Natural History." The essay examines the popularity of the plastic pink flamingo in the 1950s. Read the passage carefully. Then write an essay in which you analyze how Price crafts the text to reveal her view of United States culture.

When the pink flamingo splashed into the fifties market, it staked two major claims to boldness. First, it was a *flamingo*. Since the 1930s, vacationing Americans had been flocking to Florida and returning home with flamingo souvenirs. In the 1910s and 1920s, Miami Beach's first grand hotel, the Flamingo, had made the bird synonymous with wealth and pizzazz. . . . [Later], developers built hundreds of more modest hotels to cater to an eager middle class served by new train lines—and in South Beach, especially, architects employed the playful Art Deco style, replete with bright pinks and flamingo motifs.

This was a little ironic, since Americans had hunted flamingos to extinction in Florida in the late 1800s, for plumes and meat. But no matter. In the 1950s, the new interstates would draw working-class tourists down, too. Back in New Jersey, the Union Products flamingo inscribed one's lawn emphatically with Florida's cachet of leisure and extravagance. The bird acquired an extra fillip of boldness, too, from the direction of Las Vegas—the flamboyant oasis of instant riches that the gangster Benjamin "Bugsy" Siegel had conjured from the desert in 1946 with his Flamingo Hotel. Anyone who has seen Las Vegas knows that a flamingo stands out in a desert even more strikingly than on a lawn. In the 1950s, namesake Flamingo motels, restaurants, and lounges cropped up across the country like a line of semiotic sprouts.

And the flamingo was *pink*—a second and commensurate claim to boldness. The plastics industries of the fifties favored flashy colors, which

30

Tom Wolfe called "the new electrochemical pastels of the Florida littoral: tangerine, broiling magenta, livid pink, incarnadine, fuchsia demure, Congo ruby, methyl green." The hues were forward-looking rather than old-fashioned, just right for a generation, raised in the Depression, that was ready to celebrate its new affluence. And as Karal Ann Marling has written, the "sassy pinks" were "the hottest color of the decade." Washing machines, cars, and kitchen counters proliferated in passion pink, sunset pink, and Bermuda pink. In 1956, right after he signed his first recording contract, Elvis Presley bought a pink

Cadillac. Why, after all, call the birds "pink flamingos"—as if they could be blue or green? The plastic flamingo is a hotter pink than a real flamingo, and even a real flamingo is brighter than anything else around it. There are five species, all of which feed in flocks on algae and invertebrates in saline and alkaline lakes in mostly warm habitats around the world. The people who have lived near these places have always singled out the flamingo as special. Early Christians associated it with the red phoenix. In ancient Egypt, it symbolized the sun god Ra. In Mexico and the Caribbean, it remains a major motif in art, dance, and literature. No wonder that the subtropical species stood out so loudly when Americans in temperate New England reproduced it, brightened it, and sent it wading across an inland sea of grass.

The American Scholar, Spring 1999

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Question 2

(Suggested time—40 minutes. This question counts for one-third of the total essay section score.)

In the following passage from George Bernard Shaw's play *Saint Joan*, which is based on the life of Joan of Arc (1412 ?-1431), Joan, a young French woman, is on trial in a church court for allegedly spreading heresy (beliefs at variance with established religious doctrine). Dressed in armor, Joan led the French troops against the English. She was eventually captured, turned over to the English, and then tried by French clerics who supported the English. The most serious crime she was charged with was her claim that she had received direct inspiration from God.

Carefully read the Inquisitor's speech to the church court whose members were to decide Joan's fate. Then, in a well-written essay, analyze the rhetorical strategies the Inquisitor uses to argue his case against Joan.

THE INQUISITOR [dropping his blandness and speaking very gravely] If you had seen what I have seen of heresy, you would not think it a light thing even in its most apparently harmless and even lovable and pious origins. Heresy begins with people who are to all appearance better than their neighbors. A gentle and pious girl, or a young man who has obeyed the command of our Lord by giving all his riches to the poor, and putting on the garb of poverty, the life of austerity, and the rule of humility and charity, may be the founder of a heresy that will wreck both Church and Empire if not ruthlessly stamped out in time. The records of the holy Inquisition are full of histories we dare not give to the world, because they are beyond the belief of honest men and innocent women; yet they all began with saintly simpletons. I have seen this again and again. Mark what I say: the woman who quarrels with her clothes, and puts on the dress of a man, is like the man who throws off his fur gown and dresses like John the Baptist: they are followed, as surely as the night follows the day, by bands of wild women and men who refuse to wear any clothes at all. When maids will neither marry nor take regular vows, and men reject marriage and exalt their lusts into divine inspirations, then, as surely as the summer follows the spring, they begin with polygamy, and end by incest. Heresy at first seems innocent and even laudable; but it ends in such a monstrous horror of unnatural wickedness that the most tender-hearted among you, if you saw it at work as I have seen it, would clamor against the mercy of the Church in dealing with it. For two hundred years the Holy Office has striven with these diabolical madnesses; and it knows that they begin always by vain and ignorant persons setting up their own judgment

against the Church, and taking it upon themselves to be the interpreters of God's will. You must not fall into the common error of mistaking these simpletons for liars and hypocrites. They believe honestly and sincerely that their diabolical inspiration is divine. Therefore you must be on your guard against your natural compassion. You are all, I hope, merciful men: how else could you have devoted your lives to the service of our gentle Savior? You are going to see before you a young girl, pious and chaste; for I must tell you, gentlemen, that the things said of her by our English friends are supported by no evidence, whilst there is abundant testimony that her excesses have been excesses of religion and charity and not of worldliness and wantonness. This girl is not one of those whose hard features are the sign of hard hearts, and whose brazen looks and lewd demeanor condemn them before they are accused. The devilish pride that has led her into her present peril has left no mark on her countenance. Strange as it may seem to you, it has even left no mark on her character outside those special matters in which she is proud; so that you will see a diabolical pride and a natural humility seated side by side in the selfsame soul. Therefore be on your guard. God forbid that I should tell you to harden your hearts; for her punishment if we condemn her will be so cruel that we should forfeit our own hope of divine mercy were there one grain of malice against her in our hearts. But if you hate cruelty—and if any man here does not hate it I command him on his soul's salvation to quit this holy court—I say, if you hate cruelty, remember that nothing is so cruel in its consequences as the toleration of heresy.

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Question 2

(Suggested time—40 minutes. This question counts one-third of the total essay section score.)

The following article is a mock press release from *The Onion*, a publication devoted to humor and satire. Read the article carefully. Then write an essay in which you analyze the strategies used in the article to satirize how products are marketed to consumers.

MASSILLON, OH—Stressed and sore-footed Americans everywhere are clamoring for the exciting new MagnaSoles shoe inserts, which stimulate and soothe the wearer's feet using no fewer than five forms of pseudoscience.

"What makes MagnaSoles different from other insoles is the way it harnesses the power of magnetism to properly align the biomagnetic field around your foot," said Dr. Arthur Bluni, the pseudoscientist who developed the product for Massillon-based Integrated Products. "Its patented Magna-Grid design, which features more than 200 isometrically aligned Contour PointsTM, actually soothes while it heals, restoring the foot's natural bioflow."

"MagnaSoles is not just a shoe insert," Bluni continued, "it's a total foot-rejuvenation system."

According to scientific-sounding literature trumpeting the new insoles, the Contour PointsTM also take advantage of the semi-plausible medical technique known as reflexology. Practiced in the Occident for over eleven years, reflexology, the literature explains, establishes a correspondence between every point on the human foot and another part of the body, enabling your soles to heal your entire body as you walk.

But while other insoles have used magnets and reflexology as keys to their appearance of usefulness, MagnaSoles go several steps further. According to the product's Web site, "Only MagnaSoles utilize the healing power of crystals to restimulate dead foot cells with vibrational biofeedback . . . a process similar to that by which medicine makes people better."

In addition, MagnaSoles employ a brand-new, cutting-edge form of pseudoscience known as Terranometry, developed specially for Integrated

Products by some of the nation's top pseudoscientists.

"The principles of Terranometry state that the

40 Earth resonates on a very precise frequency, which it
imparts to the surfaces it touches," said Dr. Wayne
Frankel, the California State University biotrician
who discovered Terranometry. "If the frequency of
one's foot is out of alignment with the Earth, the

45 entire body will suffer. Special resonator nodules
implanted at key spots in MagnaSoles convert the
wearer's own energy to match the Earth's natural
vibrational rate of 32.805 kilofrankels. The resultant
harmonic energy field rearranges the foot's naturally
50 occurring atoms, converting the pain-nuclei into
pleasing comfortrons."

Released less than a week ago, the \$19.95 insoles are already proving popular among consumers, who are hailing them as a welcome alternative to expensive, effective forms of traditional medicine.

"I twisted my ankle something awful a few months ago, and the pain was so bad, I could barely walk a single step," said Helene Kuhn of Edison, NJ. "But after wearing MagnaSoles for seven weeks, I've noticed a significant decrease in pain and can now walk comfortably. Just try to prove that MagnaSoles didn't heal me!"

Equally impressed was chronic back-pain sufferer Geoff DeAngelis of Tacoma, WA.

"Why should I pay thousands of dollars to have my spine realigned with physical therapy when I can pay \$20 for insoles clearly endorsed by an intelligentlooking man in a white lab coat?" DeAngelis asked. "MagnaSoles really seem like they're working."

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Question 2

(Suggested time—40 minutes. This question counts one-third of the total essay section score.)

In the following passage from *Rising Tide: The Great Mississippi Flood of 1927 and How It Changed America*, contemporary writer John M. Barry describes the complex mechanics of the Mississippi River. Read the passage carefully. Then, in a well-written essay, analyze how Barry communicates his fascination with the river to his readers.

The river's characteristics represent an extraordinarily dynamic combination of turbulent effects, and river hydraulics quickly go beyond the merely complex. Indeed, studies of flowing water in the 1970s helped launch the new science of chaos, and James Gleick in his book on the subject quotes physicist Werner Heisenberg, who stated that on his deathbed he would like to ask God two questions: why relativity? and, why turbulence? Heisenberg suggested, "I really think God may have an answer to the first question."

Anything from a temperature change to the wind to the roughness of the bottom radically alters a river's internal dynamics. Surface velocities, bottom velocities, midstream and mid-depth velocities—all are affected by friction or the lack of friction with the air, the riverbank, the riverbed.

But the complexity of the Mississippi exceeds that of nearly all other rivers. Not only is it acted upon; it acts. It generates its own internal forces through its size, its sediment load, its depth, variations in its bottom, its ability to cave in the riverbank and slide sideways for miles, and even tidal influences, which affect it as far north as Baton Rouge. Engineering theories and techniques that apply to other rivers, even such major rivers as the Po, the Rhine, the Missouri, and even the upper Mississippi, simply do not work on the lower Mississippi, which normally runs far deeper and carries far more water. (In 1993, for example, the floodwaters that overflowed, with

devastating result, the Missouri and upper Mississippi put no strain on the levees along the lower Mississippi.)

The Mississippi never lies at rest. It roils. It follows 35 no set course. Its waters and currents are not uniform. Rather, it moves south in layers and whorls, like an uncoiling rope made up of a multitude of discrete fibers, each one following an independent and unpredictable path, each one separately and together capable of snapping like a whip. It never has one current, one velocity. Even when the river is not in flood, one can sometimes see the surface in one spot one to two feet higher than the surface close by, while the water swirls about, as if trying to devour itself. Eddies of gigantic dimensions can develop, sometimes accompanied by great spiraling holes in the water. Humphreys observed an eddy "running upstream at seven miles an hour and extending half across the river, whirling and foaming like a whirlpool."

The river's sinuosity itself generates enormous force. The Mississippi snakes seaward in a continual series of S curves that sometimes approach 180 degrees. The collision of river and earth at these bends creates tremendous turbulence: currents can drive straight down to the bottom of the river, sucking at whatever lies on the surface, scouring out holes often several hundred feet deep. Thus the Mississippi is a series of deep pools and shallow "crossings," and the movement of water from depth to shallows adds still further force and complexity.